impressions expo

Atlantic City

Setting Your Company Up for Lead Capture Success

Important! Claim Your Company's Team

Why do I want to do this? Claiming your team will combine the lead data from everyone on your team who is scanning badges at your booth into one exportable file, and it will also unlock the ability for your team to rate leads and add lead notes when they scan a badge.

How to do it:

1. **One** person from your company should log into the WEB VERSION of the IMPRESSIONS ATLANTIC CITY app at https://matchmaking.grip.events/impressionsexpoatlanticcity2025.
2. If you haven't already created your password on the app you can do it in the web version with your email and registration/badge ID number. Otherwise, login with your email and password you already created. (your registration/badge ID can be found under the QR code on your registration confirmation OR on the invitation to the app platform you should have received via email)
3. Click next to get through the onboarding questions, and you'll get to a "Get More Leads" screen that should show your company name. Claim Your Team.
4. This will create a MY TEAM button in the upper right corner of the screen. This is where you can manage your booth staff, meetings scheduled in the app, lead data, and export data at any time during the show or up to 30 days after.
5. The rest of your staff should get the app (https://ph8ix.app.link/ImpressionsExpoAtlanticCity2025), set up their passwords, and you can move to the app and use the same email and password you used to log into the web version.

Starting two days before the show, there will be a Lead Capture/Badge Scanning button at the top of the mobile app interface. You'll click to open the camera and scan badges to collect lead data. You can tap on the lead to find "Lead Details" to rate and add notes to leads.

There will also be a "My Scan List" button on the app homepage that will allow you to review everyone you have scanned.

Have questions? Please email appsupport@impressionsexpo.com.