

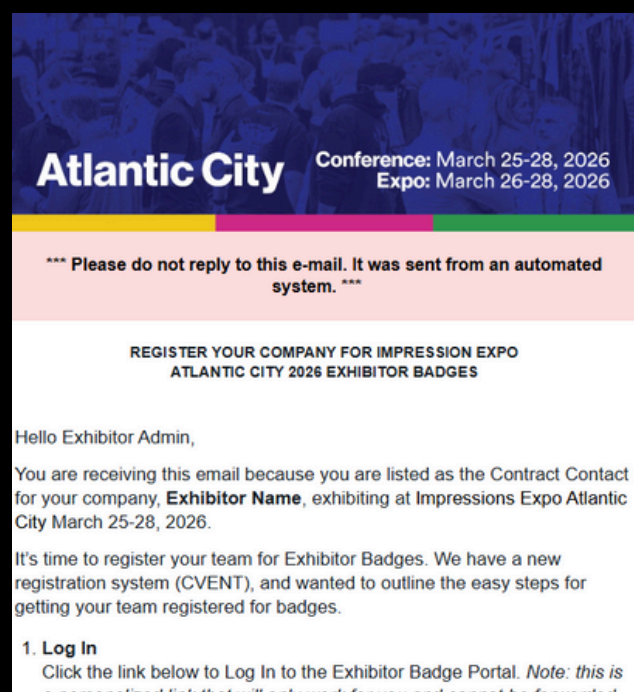
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Using Impressions's New Registration System - CVENT

Get ready for Impressions Expo Atlantic City 2026 with our all-new, streamlined registration system! Check out the details below to make your registration quick and effortless.

Registering for Impressions Expo Atlantic City

Upon booking your booth for the upcoming show, the contract contact for your account will receive an automated email, pictured below, from the email address ImpressionsShowTeam@impressionsexpo.com



Follow the link under "Register for Exhibitor Staff Badges Now" to access registration.

Note: Only the contract contact will receive this email, to resend or adjust the recipient of this automated email, contact Cvent customer service.

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Create a Password for your Account

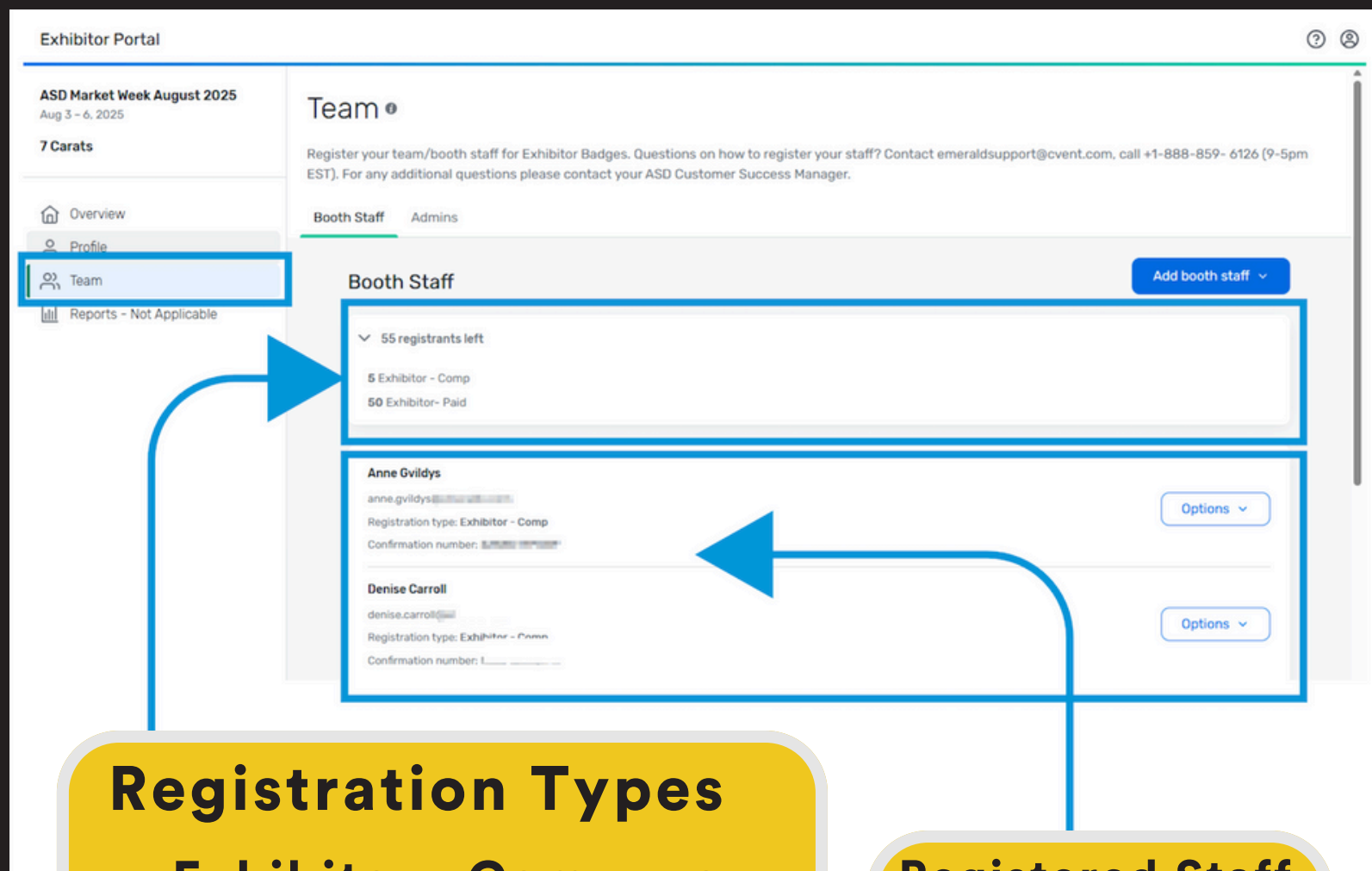
Upon following the link in the email, you will be brought to the Exhibitor Registration Portal to create your password.

The screenshot displays the Exhibitor Registration Portal interface. On the left, a form titled "Finish setting up your account." includes fields for "First Name" (Cynthia), "Last Name" (Meyersohn), and "Create a Password" (Required). The password requirements are: Minimum 8 characters, One number, One special character, One uppercase letter, One lowercase letter, and Maximum 20 characters. A note states: "Your new password can't be the same as your last five passwords." Below the password field is a "Confirm Password" (Required) field and a blue "Join" button. At the bottom, it says "© 2000-2021 Cvent OnArrival, Inc. Terms of Use | Privacy Policy". A blue arrow points from the "Join" button to the right-hand side of the screen, which shows the "Exhibitor Portal" dashboard. The dashboard includes a sidebar with "Overview", "Profile", "Team", and "Registration (Not Applicable)". The main content area is titled "Badge Registration - ASD Market Week August 2025" and shows details for a booth, including a profile picture placeholder labeled "7 Carats", a "View profile" link, and a "Booth Staff" section listing "5 staff members" and a "Booth Location" of "142".

There are many different facets of the Cvent Exhibitor Registration Portal that Impressions is not utilizing. These instructions will focus solely on the areas exhibitors need to register for the upcoming show. Information you enter in any other area of the Cvent portal will not be tracked or used by Impressions

Accessing Your Company Registration

To access exhibitor registration, go to the Team tab on the left hand side of the Cvent Exhibitor Portal.



Registration Types

- **Exhibitor - Comp:** your free allotment of badges. 3 badges per 10x10 space
- **Exhibitor - Paid:** additional badges for purchase beyond your allotment. Default value 50.

This section will show you your total available registrations remaining.

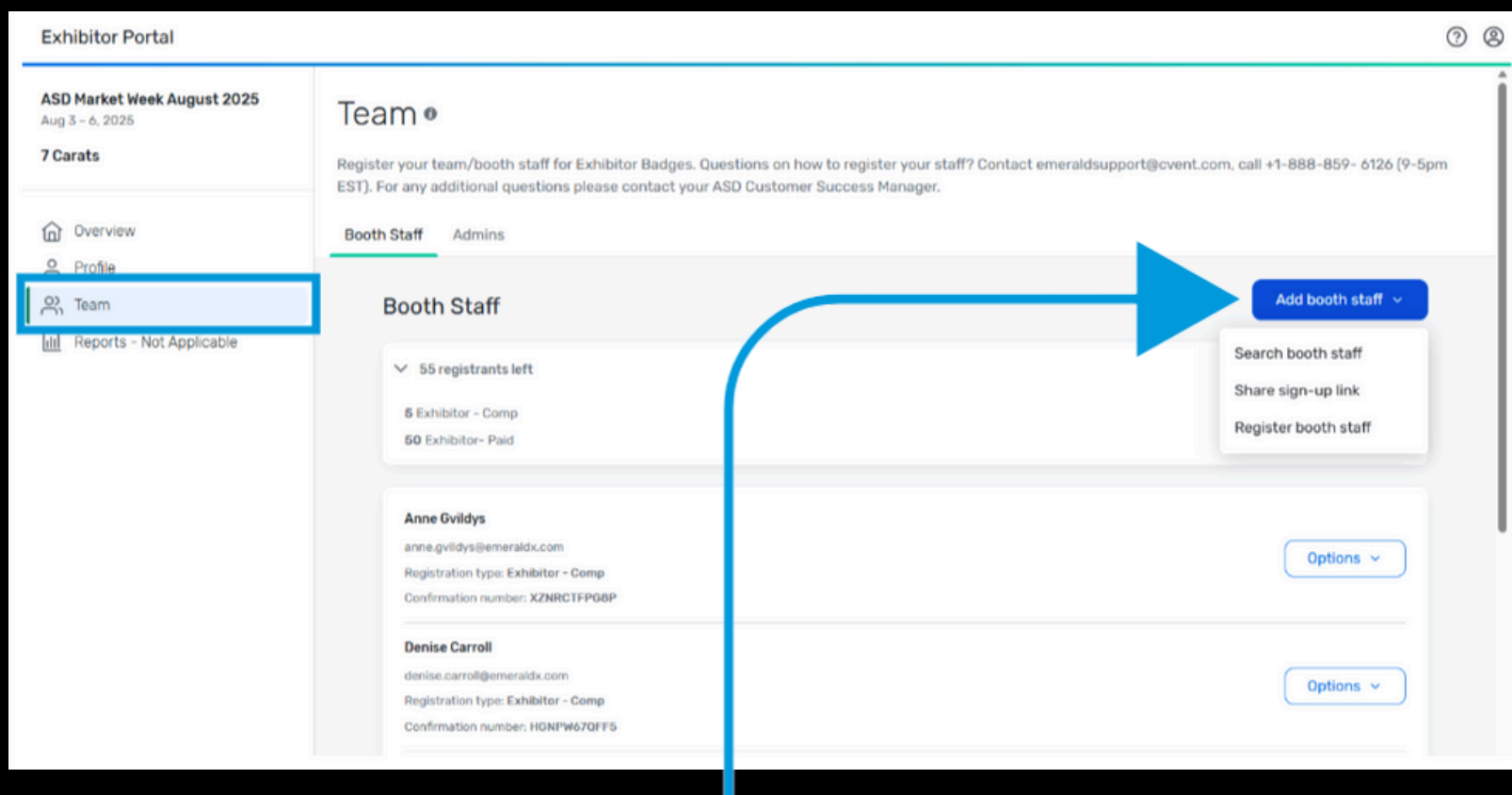
Registered Staff

Summary of your companies registered staff members

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Registering Staff

To register booth staff select Add Booth Staff from the Team page on the Cvent Exhibitor Registration Portal



Select How to Register Your Staff

- **Share sign-up link** will generate a unique link that you can share with your team to register on their own.
- **Register booth staff** will bring you to the registration portal to register yourself or the entire team

Note: after selecting how you will register your staff, a pop up will appear asking what type of registration you would like to use, Comp or Paid. It will then open a new window with the registration form. You cannot switch between Comp/Paid in the registration form, you must go back to the Team portal to do so. If using a shared link, you must generate a new link.

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Registration Form

Complete all required fields throughout the registration form.

The registration form consists of three steps: 1. Personal Information, 2. Opt-In/Privacy Policy, and 3. Registration Summary.

Step 1: Personal Information

Fill out the information below, then click Next to continue.

* First Name: test

* Last Name: test

* Email Address: [redacted]

* Re-enter Email Address: [redacted]

* Company: test

Work Address

* Country/Region: United States

* City: test

* State/Province: Connecticut

* SMS OPT-IN: ASD Market Week communicates reminders, confirmations, promotional offers, and other information designed to improve your experience when you provide your contact information. If you provide a cellular telephone number, we need explicit consent from you to send you text messages and use automated dialing technology and pre-recorded messages to confirm and communicate relevant show information.

* Yes, I would like to opt-in to receive show related info on my cell phone number (if provided) for ASD as described above. I understand standard message/data rates may apply and I may opt out at any time by texting "STOP".

* No, I do not wish to opt-in to the communications allowances for ASD Market Week as described above.

* Mobile: 333-333-3333

By opting in, you agree to receive relevant show related text messages from ASD Market Week and understand standard message data rates may apply. You may opt out at any time by texting "STOP".

Step 2: Terms and Conditions

* I acknowledge that registrant must be 16 years old or above to attend event. No one under the age of 16 will be allowed to enter show floor. IDs will be checked onsite.

☒ I agree

* I have read and fully agree to the [Terms & Conditions](#) of the ASD Market Week Show Policies.

☒ I agree

* I agree to the Emerald [Privacy Policy](#).

☒ I agree

Buttons: Previous, Cancel, Next

Already registered?

Enter your confirmation number or return to the event website to register.

* Email Address: [redacted]

* Confirmation Number: [redacted]

[Forgot your confirmation number?](#)

Buttons: Log in, Next

Unique Email Address Required

Unique email addresses are required for each individual registering for Impressions. If the email address you entered has already been used, you will receive the following message.

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Registration Form

Complete all required fields throughout the registration form.

The diagram illustrates the registration process flow. It starts with a 'Registration Summary' form on the left, which includes fields for Personal Information, Opt-in/Privacy Policy, and Registration Summary. Below these fields are buttons for 'Previous', 'Cancel', and 'Submit'. The 'Registration Summary' form also includes a section for 'James Shannon' with fields for 'Company', 'Title', 'Work Phone Number', and 'Questions'. Below this is a table for 'Agenda' with columns for 'Item' and 'Price'. The table shows 'Admission Item' and 'Event Registration' both priced at 'Free'. A blue arrow points from the 'Submit' button to a 'Congratulations, you are now registered!' confirmation screen on the top right. This screen displays 'Your Confirmation Number is:' followed by a masked number, and a message 'You will receive an email with your registration details.' Below this are buttons for 'Transfer Your Registration to Another Employee' and 'Edit Your Registration'. A blue arrow points from the 'Edit Your Registration' button back to the 'Registration Summary' form on the right. This form is titled 'Registration Summary' and includes a 'Review your registration information below' section. It shows fields for 'test test', 'Company', 'Work Address', 'Mobile', and 'Questions'. Below this is a section for 'SMS OPT-IN' and a 'Register Another' button. A blue arrow points from the 'Register Another' button to the 'Registration Summary' form on the left. A yellow box at the bottom left explains how to register additional staff members, and a yellow box at the bottom right explains the importance of completing the form before exiting.

Registrations For Additional Staff Members

Follow either button to register additional staff members. You will then be brought to the beginning of the registration form to register additional team members.

Your Registration is not complete until you see this confirmation screen. If you exit the registration form prior to receiving this screen, none of your information will be saved.

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Adjusting Registration from Confirmation Page

From the Confirmation Page you can transfer your registration to another staff member or make changes to your existing registration.

The screenshot shows the 'Congratulations, you are now registered!' confirmation page. It displays the user's confirmation number, a note about receiving an email, and two buttons: 'Transfer Your Registration to Another Employee' and 'Edit Your Registration'. Below this is a 'Registration Summary' section showing test data for company, work address, mobile number, and various consent checkboxes. A blue arrow points from the 'Transfer Your Registration to Another Employee' button to a 'Transfer Registration' modal window. Another blue arrow points from the 'Edit Your Registration' button to a yellow callout box on the right.

Congratulations, you are now registered!

Your Confirmation Number is:

You will receive an email with your registration details.

[Transfer Your Registration to Another Employee](#) [Edit Your Registration](#)

Registration Summary
Review your registration information below

test test

Company: test, Work Address: test, Connecticut, United States, Mobile: 333-333-3333

Questions

SMS OPT-IN: ASD Market Week communicates reminders, confirmations, promotional offers, and other information designed to improve your experience when you provide your contact information. If you provide a cellular telephone number, we need explicit consent from you to send you text messages and use automated dialing technology and pre-recorded messages to confirm and communicate relevant show information.

Yes, I would like to opt-in to receive show related info on my cell phone number (if provided) for ASD as described above. I understand standard message/data rates may apply and I may opt out at any time by texting "STOP".

I acknowledge that registrant must be 16 years old or above to attend event. No one under the age of 16 will be allowed to enter show floor. IDs will be checked onsite.

I agree

I have read and fully agree to the [Terms & Conditions](#) of the ASD Market Week Show Policies.

I agree

I agree to the Emerald [Privacy Policy](#).

I agree

Transfer Registration

Who are you transferring your registration to?
Enter the person's information so we can send it to them.

* First name: [input field]

* Last name: [input field]

* Email address: [input field]

[Submit](#)

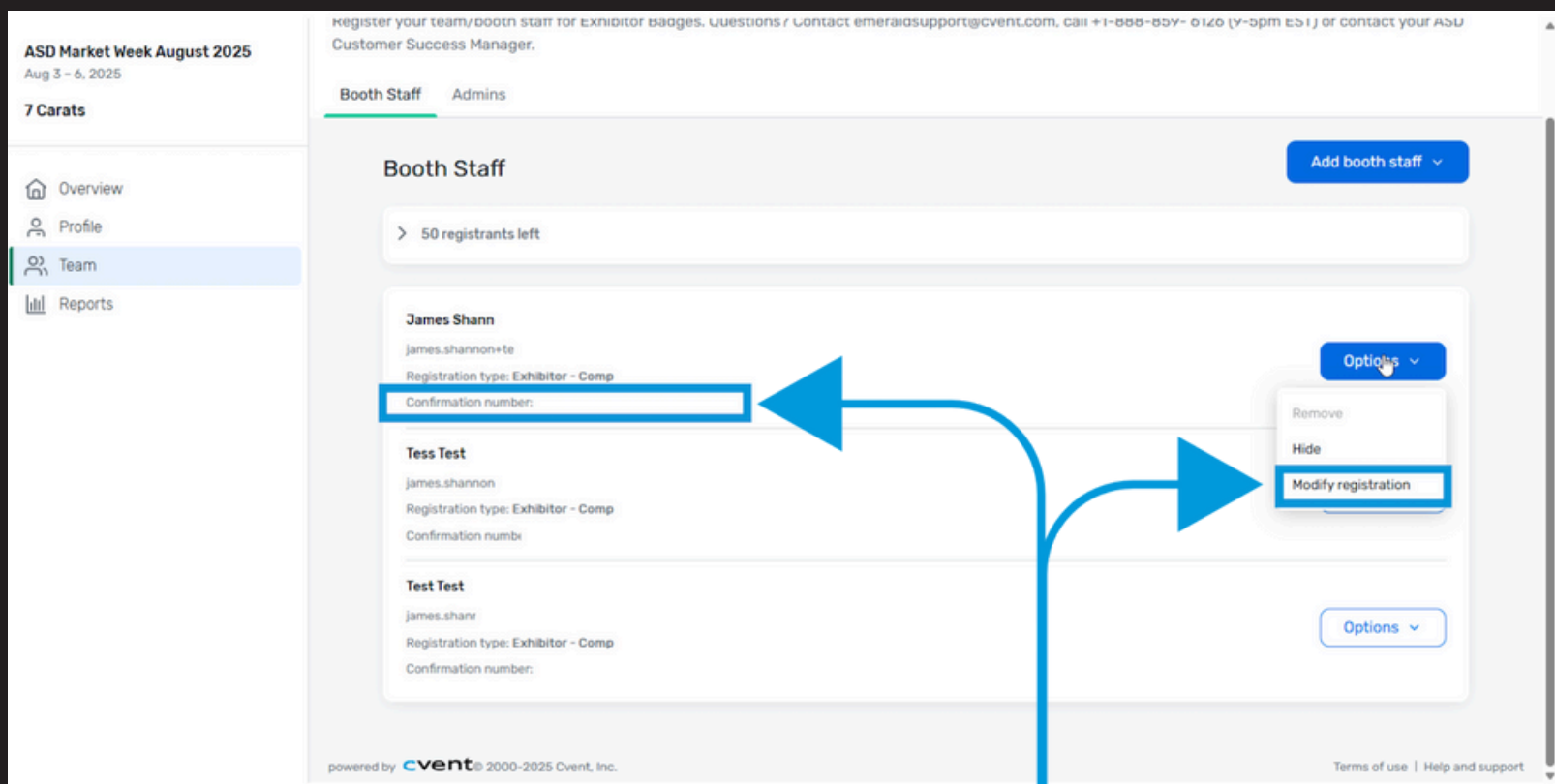
Transfer Registration
Follow the prompt to transfer your exhibitor registration to another staff member.

Modify Registration

Will bring you to the first page of the registration form to edit your details. Do not use this if you are entering another persons details - this will impact your teams access to the Mobile App. If sending to another team member use the Transfer feature.

Modifying Existing Registrations

From the Team page on the Cvent Exhibitor Portal you can modify existing staff registrations.



Modify Registration

Copy or write down the Confirmation Number associated with the staff member you are modifying, then select Option and Modify Registration, this will open the Exhibitor Registration form in a new window, where you will enter the Confirmation Number to proceed.

Note: Do not exit the Confirmation Number pop-up on the registration form. This will bring you to the buyer registration flow. You will *not* be able to access the exhibitor tools in the Mobile App or the show floor, during set-up, with a buyer registration type.

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Registration Questions

As we transition to this new registration program, we remain committed to supporting you and your team with any registration-related inquiries. We kindly ask that you first direct any questions to Cvent Support, whose contact information is provided below. Should further assistance be required beyond their scope, please feel free to reach out to your designated internal point of contact.

Modify Registration

Email: emeraldsupport@cvent.com

Phone: (883) 859-6126

Available 9AM - 5PM EST

Other Points of Contact

Name: Linyer Zieman

Email: Linyer.Zieman@emeraldx.com